

**SUMMARY**

**Management Science**

**(Marketing) graduate,**

Seeking for the opportunity in well-known organization to polish my professional skills in professional ways through the practical demonstration of knowledge, skills and professional experience to meet the organizational strategic objectives.

**PERSONAL INFO.**

***Phone*:**

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**EDUCATION**

**BS (Honors)**

**Management** **Sciences**

**Institute of Administrative Science (University of the Punjab-Lhr.)**

(Grade: 3.32/4.00)

2014-2018

**Intermediate (FSc.)**

BISE- Lahore

(Grade: 74%)

2012-2014

**AWARDS & HONORS**

1- Award of Honor from Akhuwat Clothes Bank

2-Award of Honor for Organizing

(IAS-Winter Fest’17)

**Muhammad Faizan Younas**

**PROFESSIONAL EXPERIENCE:**

**MTO (Sales & Marketing) – BIG BIRD FOODS (PVT) LTD.**

October, 2018 – Present.

* Arrange promotional activities for brand awareness in Customers and note the customer’s feedback
* Manage the Visual Display of the products and branding activities.
* Prepare the Return Sales Order’s Invoices against to lift stock from customers (ERP).
* Liable to plan Visual Merchandising like promotional and branding activities.
* Prepare the Retail Sales Book- (Stock Availability)
* Market Research against the development of new business agreements.

**VOLUNTEER WORK:**

* Shaukat Khanum Memorial Cancer Hospital & Research Centre - LHR. (SKMCH&RC)
* Akhuwat Institute of Social Enterprise and Management (AISEM) - LHR.

**TERM PROJECTS:**

# Entrepreneurship

* Formulated, facilitated and exercised a “New Business Ideas”
* Empowered business plan to analyze “Shirt Xpert” stakeholders to persuade Venture Capital (VCs)
* Strategized to moderate the Business Idea.

**Social Media Marketing-SMM**

* Strategized, mapped out and transacted the entire Social Media Marketing Project.
* Initiated “Shirt Xpert” to empower and persuade the project.
* Revamp and enriched SM campaign & assured for impactful results

**SKILLS / HOBBIES:**

* MS Office, Time Management,
* Cooking, Convergence with different people, Tourism

**REFERENCES:**

# • Ms. Sameen Zaki

Manager, Career Advisory & External Linkages (CAEL) – IAS (PU).

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# • Muhammad Sufyan

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